



**CENTRE FOR DISTANCE AND ONLINE EDUCATION
UNIVERSITY OF JAMMU
JAMMU**

**INTERNAL ASSESSMENT ASSIGNMENT (IAA) BOOKLET
PGDBM
SEMESTER-I
SESSION 2024-25**

Instructions

1. Attempt all questions (Assignment)
 - a) The length of the answers should be in 1000 words.
2. Use A4 size practical sheet for writing assignments. Write the questions on the lined page of the practical sheet. Leave the page when the question is over and start the next question from a fresh page.
3. You should not send printed articles as your answers. Use separate assignment file for each course and tag them properly. Ensure that you place assignment in correct file. Your assignment will not be evaluated if you interchange assignments and files.
4. Revaluation of assignments is not allowed.
5. Put your signature on each page of assignment. It is mandatory
6. Use Blue Pen Only (Ball/Ink).
7. IAA in different handwriting will be awarded zero marks.
8. Typed answers will be awarded zero marks.

Write the following particulars on the front side of each file cover

1. Name
2. Examination Number
3. Enrollment Number
3. Course Name
4. Course Number
5. Semester
6. Session
7. Personal Contact Number
8. Email Id

Note: Timely submission of Internal Assessment Assignments is an essential component which shall enable you to earn eligibility to sit in the examination. Students have to submit the Internal Assessment Assignments from 20/01/2025 to 24/01/2025 from 11 a.m. to 4 p.m. in PGDBM Section of Centre for Distance and Online Education. IAAs shall not be accepted after the last date of submission.

PGDBM Semester-I

Management Principles and Techniques (Paper-1)

Maximum Marks: 20

IAA I. Explain the concept of management and outline Henry Fayol's principles.
(10 Marks)

IAA II. a) What is the concept of controlling in management, and why is it important in achieving organisational goals?

b) Explain the key steps involved in the process of controlling in management.
(10 Marks)

Business Economics (Paper-2)

Maximum Marks: 20

IAA I. What is Demand? Explain the Law of demand. With suitable examples state the different factors affecting demand.
(10 Marks)

IAA II. What is Market. Compare and contrast the salient features of different forms of market.
(10 Marks)

Financial Accounting (Paper-3)

Maximum Marks: 20

IAA I: Journalise the following transactions and pass them in to ledger. Complete the ledger by balancing the accounts and prepare a trial balance.

Jan 1: Hema started a business with ₹1,50,000 cash

Jan 3: He buys goods of ₹ 50,000 from Raju on account

Jan 6: He buys furniture ₹ 20,000 on cash basis.

Jan 10: Cash sales ₹30,000

Jan 12: Credit sales to Ramesh ₹25000

Jan 15: Rent paid in cash ₹ 15,000.
(10 Marks)

IAA II: a) Define accounting. Explain it's objectives and limitations.

b) Differentiate between bookkeeping and accounting.
(10

Marks)

Legal Aspects of Business (Paper-4)

Maximum Marks: 20

IAA I. Explain in detail the essentials of legal contract.
(10 Marks)

IAA II. Discuss the three Consumer Disputes Redressal Agencies under the Consumer Protection Act.
(10 Marks)

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